



1st July 2021

Heartlands Baby Sanctuary - POPI Act compliance

This mailer explains how we obtain, use and disclose your personal information, in accordance with the requirements of the Protection of Personal Information Act (“POPIA”), which comes into force as of today, the 1st July 2021.

On all our platforms, we are committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully and transparently and will not be transferred to third parties.

We collect and process your personal information mainly to contact you to keep you updated with regards to activities at Heartlands, acknowledgement for donations and to identify needs of the children. For this purpose, we will collect contact details including your name, telephone number, email address and organisation.

This personal information is received directly from you when you provide us with your personal contact details. We use your personal information only for the purposes for which it was collected and agreed with you.

If, however, you no longer wish to receive further communications from us,
please click on the unsubscribe button at the bottom of this page.

We assure you of your best interests at all times, including the protection of
your personal information, as we work together to give the
little children and babies a second chance at life.

Regards,

A handwritten signature in black ink, appearing to read "M. Buitendag".

Monica Buitendag, CEO





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Our mailing address is:

info@heartlandsbaby.org

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